

# Muqarrab Hussain

Shopify Developer | Liquid & App Developer

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## Professional Summary

Performance-focused Shopify specialist with 4+ years of experience delivering high-converting storefronts, Shopify Plus migrations, and custom applications. Expert in Liquid, React/Next.js, GraphQL, and Node.js, building scalable commerce systems that increase revenue, optimize operations, and maintain Lighthouse 90+ performance.

## Key Achievements

- 50+ Shopify stores launched | 12+ Shopify Plus projects | 5 custom apps delivered.
- Zero-downtime enterprise migration across 8 localized markets with B2B wholesale flows.
- Headless Next.js builds reducing page-load time by 40% and increasing conversions.
- Subscription & automation apps improving customer LTV by 45%.
- 5/5 client rating with 95% on-time delivery across 45+ projects.

## Core Expertise

Shopify Plus, Liquid Development, Custom Theme Architecture, Headless Commerce (Next.js), Shopify Admin & Storefront APIs, GraphQL, OAuth & Webhooks, Polaris, Subscription Systems, Multi-market & B2B Portals, Performance Optimization (Core Web Vitals), CRO & Analytics.

## Professional Experience

- **Senior Shopify Developer – Freelance/Agency (2025–Present):** Deliver Shopify Plus, headless, and custom app solutions; lead CRO and performance optimization initiatives.
- **Shopify Plus Developer – Enterprise Client (2024):** Executed full migration to Shopify Plus, built wholesale portals, localized multi-market storefronts.
- **Shopify App Developer – Custom Apps Inc. (2023–2024):** Built secure GraphQL apps with subscription billing, ERP & fulfillment integrations.
- **Head of Shopify Development – E-commerce Consultancy (2022):** Led dev squad, implemented CI/CD pipelines, drove CRO improvements.

## Education

B.S. Software Engineering (2020–2024) – Focus on web systems, databases, and full-stack commerce tooling.

## Call to Action

Open to partnering with founders, agencies, and enterprise brands for Shopify Plus builds, migrations, and custom app development. Let's build scalable, high-converting commerce systems

together.